Grantee Information

ID	1279
Grantee Name	KBAQ-FM
City	Tempe
State	AZ
Licensee Type	University

1.1 Employment of Full-Time Radio Employees

Jump to question: 1.1

Please enter the number of FULL-TIME RADIO employees in the grids below. The first grid includes all female employees, the second grid includes all male employees, and the last grid includes all persons with disabilities.

1.1 Employment of Full-Time Radio Employees

Jump to question: 1.1

Major Job Category / Job Code / Joint Employee	African American Females	Hispanic Females	Native American Females	Asian/Pacific Females	White, Non-Hispanic Females	More Than One Race Females	Total
Officials - 1000							0
Managers - 2000							0
Professionals - 3000					2		2
Technicians - 4000							0
Sales Workers - 4500							0
Office and Clerical - 5100							0
Craftspersons (Skilled) - 5200							0
Operatives (Semi- Skilled) - 5300							0
Laborers (Unskilled) - 5400							0
Service Workers - 5500							0
Total	0	0	0	0	2	0	2

1.1 Employment of Full-Time Radio Employees

Jump to question: 1.1

Major Job Category / Job Code / Joint Employee	African American Males	Hispanic Males	Native American Males	Asian/Pacific Males	White, Non-Hispanic Males	More Than One Race Males	Total
Officials - 1000							0
Managers - 2000					3		3
Professionals - 3000					3		3
Technicians - 4000				1			1
Sales Workers - 4500							0
Office and Clerical - 5100							0

0 6 6										
Craftspersons (S - 5200	killed)									
Operatives (Sem Skilled) - 5300	ii-									
Laborers (Unskill 5400	led) -									
Service Workers 5500	-									
Total		0	0	0	1	6	0			
1.1 Employme	nt of Full-Time Ra	dio Employees			Jump to	question: 1.1				
Major Job Cate Job Code / Joint Employee						h Disabilities				
Officials - 1000										
Managers - 2000)									
Professionals - 3	000					1				
Technicians - 400	00									
Sales Workers -	4500									
Office and Cleric	al - 5100									
Craftspersons (S	killed) - 5200									
Operatives (Sem	i-Skilled) - 5300									
Laborers (Unskill	led) - 5400									
Service Workers	- 5500									
Total						1				
1.1 Employme	nt of Full-Time Ra	dio Employees			Jump to	question: 1.1				
	gender and ethnicity bilities listed above (e	of each e.g. 1 African American	female).							
1.2 Major Prog	ramming Decision	n Makers			Jump to	question: 1.2				
1.2 Major Programming Decision Makers Jump to question: 1.2 Please report by gender and ethnic or racial group the headcount of full-time employees having responsibility for making major programming decisions. Include the station general manager if appropriate. Major programming decisions include decisions about program acquisition and production, program development, on-air program scheduling, etc. This item should result in a double-counting of some full-time employees; employees having the responsibility for making major programming decisions should be included in the counts for this item and again, by job category above, in the full-time employee Question 1.1.										
1.2 Major Prog	ramming Decision	n Makers			Jump to	question: 1.2				
		n Question 1.1, how man programming decisions?		tion general manager	,					
1.2 Major Prog	ramming Decision	n Makers				Jump	to question: 1.2			
	African American	Hispanic	Native American	Asian/Pacific	White, Non-Hispanic	More Than One Race	Total			
Female Major Programming Decision Makers					1		1			
Male Major Programming Decision Makers					2		2			
Total	0	0	0	0	3	0	3			

1.3 Employment of Part-Time Radio Employees

Jump to question: 1.3

Please enter the number of PART-TIME employees in the grids below. The first grid includes all female employees, the second grid includes all male employees, and the last grid includes all persons with disabilities.

1.3 Employment of Part-Time Radio Employees Jump to question: 1.3										
1.3 Employment of Pa		npioyees					to question: 1.3			
Major Job Category / Job Code	African American Females	Hispanic Females	Native American Females	Asian/Pacific Females	White, Non-Hispanic Females	More Than One Race Females	Total			
Officials - 1000							0			
Managers - 2000							0			
Professionals - 3000		1			5		6			
Technicians - 4000							0			
Sales Workers - 4500							0			
Office and Clerical - 5100							0			
Craftspersons (Skilled) - 5200							0			
Operatives (Semi- skilled) - 5300							0			
Laborers (Unskilled) - 5400							0			
Service Workers - 5500							0			
Total	0	1	0	0	5	0	6			
1.3 Employment of Pa	art-Time Radio En	nployees				Jump	to question: 1.3			
	African		Native		White,	More Than				
Major Job Category / Job Code	American Males	Hispanic Males	American Males	Asian/Pacific Males	Non-Hispanic Males	One Race Males	Total			
Officials - 1000							0			
Managers - 2000							0			
Professionals - 3000	1	1	1		6		9			
Technicians - 4000							0			
Sales Workers - 4500							0			
Office and Clerical - 5100							0			
Craftspersons (Skilled) - 5200							0			
Operatives (Semi- skilled) - 5300							0			
Laborers (Unskilled) - 5400							0			
Service Workers - 5500							0			
Total	1	1	1	0	6	0	9			
1.3 Employment of Pa	art-Time Radio En	nployees			Jump to question:	1.3				
Major Job Category / Job Code				I	Persons with Disabili	ties				
Officials - 1000										
Managers - 2000										
Professionals - 3000										

Technicians - 4000						
Sales Workers - 4500						
Office and Clerical - 5100						
Craftspersons (Skilled) - 5	5200					
Operatives (Semi-skilled)	- 5300					
Laborers (Unskilled) - 540	00					
Service Workers - 5500						
Total						0
1.4 Part-Time Employr	ment			Jump	to question:	1.4
Of all the part-time employ worked 15 or more hours		on 1.3, how many worked le I time?	ess than 15 hours per v	veek and how many		
1.4 Part-Time Employr	ment			Jump	to question:	1.4
Number working less than	n 15 hours per week					14
1.4 Part-Time Employr	ment			Jump	to question:	1.4
Number working 15 or mo	ore hours per week					1
1.5 Full-Time Hiring				Jump	to question:	1.5
		ch category hired during the lude employees who chang		II-time status during the	fiscal year.)	
1.5 Full-Time Hiring				Jump	to question:	1.5
No full-time employees we	ere hired (check here	e if applicable)		·	·	
1.5 Full-Time Hiring				Jump	to question:	1.5
Major Job Category /	Minority Fomalo	Non Minority Fomalo	Minority Mala	·	to question:	
_	Minority Female	Non-Minority Female	Minority Male	Jump	to question:	1.5 Total
Major Job Category / Job Code	Minority Female	Non-Minority Female	Minority Male	·	to question:	Total
Major Job Category / Job Code Officials - 1000	Minority Female	Non-Minority Female	Minority Male	·	to question:	Total
Major Job Category / Job Code Officials - 1000 Managers - 2000	Minority Female	Non-Minority Female	Minority Male	·	to question:	Total 0
Major Job Category / Job Code Officials - 1000 Managers - 2000 Professionals - 3000	Minority Female	Non-Minority Female	Minority Male	·	to question:	0 0
Major Job Category / Job Code Officials - 1000 Managers - 2000 Professionals - 3000 Technicians - 4000 Sales Workers - 4500 Office / Service Workers	Minority Female	Non-Minority Female	Minority Male	·	to question:	0 0 0
Major Job Category / Job Code Officials - 1000 Managers - 2000 Professionals - 3000 Technicians - 4000 Sales Workers - 4500	Minority Female	Non-Minority Female	Minority Male	·	to question:	0 0 0 0
Major Job Category / Job Code Officials - 1000 Managers - 2000 Professionals - 3000 Technicians - 4000 Sales Workers - 4500 Office / Service Workers - 5100-5500				Non-Minority Male		Total 0 0 0 0 0 0 0
Major Job Category / Job Code Officials - 1000 Managers - 2000 Professionals - 3000 Technicians - 4000 Sales Workers - 4500 Office / Service Workers - 5100-5500 Total 1.6 Full-Time and Part Enter the total number of previously filled positions regardless of whether the whether it was filled by an emple	o -Time Job Openin full-time and part-tim and newly created py y were filled during th internal or an extern byee who stays in ess		uring the fiscal year. In s that became available s filled during the year, e as job openings any as a different title (i.e.).	Non-Minority Male Jump Clude both vacancies in le during the fiscal year, include it regardless of positions created throug where there was no vac	to question:	Total 0 0 0 0 0 0 0
Major Job Category / Job Code Officials - 1000 Managers - 2000 Professionals - 3000 Technicians - 4000 Sales Workers - 4500 Office / Service Workers - 5100-5500 Total 1.6 Full-Time and Part Enter the total number of previously filled positions regardless of whether the whether it was filled by an emple	Time Job Openin full-time and part-time and newly created programmer of the filled during the internal or an extern byee who stays in essibe filled). If no full-time	gs e openings that occurred dustitions. Include all positions eyear. If a job opening war lat candidate. Do not include sentially the same job but he or part-time job openings	uring the fiscal year. In s that became available s filled during the year, e as job openings any as a different title (i.e.).	Non-Minority Male Jump clude both vacancies in e during the fiscal year, include it regardless of positions created throug where there was no vacar zero.	to question:	Total 0 0 0 0 0 0 0 1 1.6
Major Job Category / Job Code Officials - 1000 Managers - 2000 Professionals - 3000 Technicians - 4000 Sales Workers - 4500 Office / Service Workers - 5100-5500 Total 1.6 Full-Time and Part Enter the total number of previously filled positions regardless of whether the whether it was filled by an the promotion of an emple newly created position to	o -Time Job Openin full-time and part-tim and newly created po y were filled during th internal or an extern yoyee who stays in ess be filled). If no full-tin -Time Job Openin	gs e openings that occurred du sositions. Include all position le year. If a job opening wa all candidate. Do not include sentially the same job but he or part-time job openings	uring the fiscal year. In s that became available s filled during the year, e as job openings any as a different title (i.e.).	Non-Minority Male Jump clude both vacancies in e during the fiscal year, include it regardless of positions created throug where there was no vacar zero.	to question:	Total 0 0 0 0 0 0 0 1 1.6
Major Job Category / Job Code Officials - 1000 Managers - 2000 Professionals - 3000 Technicians - 4000 Sales Workers - 4500 Office / Service Workers - 5100-5500 Total 1.6 Full-Time and Part Enter the total number of previously filled positions regardless of whether the whether it was filled by an the promotion of an emplo newly created position to 1.6 Full-Time and Part	o -Time Job Openin full-time and part-time and newly created po y were filled during it internal or an extern oyee who stays in ess be filled). If no full-tin -Time Job Openin art-time job openings	gs e openings that occurred du sositions. Include all position le year. If a job opening wa all candidate. Do not include sentially the same job but he or part-time job openings	uring the fiscal year. In s that became available s filled during the year, e as job openings any as a different title (i.e.).	Non-Minority Male Jump clude both vacancies in le during the fiscal year, include it regardless of positions created throug where there was no vacar zero. Jump	to question:	Total 0 0 0 0 0 0 0 1.6
Major Job Category / Job Code Officials - 1000 Managers - 2000 Professionals - 3000 Technicians - 4000 Sales Workers - 4500 Office / Service Workers - 5100-5500 Total 1.6 Full-Time and Part Enter the total number of previously filled positions regardless of whether the whether it was filled by an the promotion of an emple newly created position to 1.6 Full-Time and Part Number of full-time and part Number of full-time and part	-Time Job Openin full-time and part-tim and newly created p y were filled during th internal or an extern yee who stays in ess be filled). If no full-tim -Time Job Openin art-time job openings	gs e openings that occurred du sositions. Include all position le year. If a job opening wa all candidate. Do not include sentially the same job but he or part-time job openings	uring the fiscal year. Ins s that became available s filled during the year, e as job openings any as a different title (i.e. vs. occured, please enter	Non-Minority Male Jump clude both vacancies in e during the fiscal year, include it regardless of positions created throug where there was no vacar zero. Jump	to question:	Total 0 0 0 0 0 0 0 1.6

			Check all that apply
Underwritting solicitation related activities			\checkmark
Direct Mail			
Telemarketing			
Other development activities			
Legal services			
Human Resource services			
Accounting/Payroll			
Computer operations			
Website design			
Website content			
Broadcasting engineering			
Engineering			
Program director activities			
None of the above			
Comments			
Question	Comment		
No Comments for this section			
2.1 Corporate Management			Jump to question: 2.1
	# of Employees	Avg. Annual Salary	Average Tenure
Chief Executive Officer		\$	
Chief Executive Officer - Joint		\$	
Chief Operations Officer		\$	
Chief Operations Officer - Joint		\$	
Chief Financial Officer		\$	
Chief Financial Officer - Joint		\$	
2.1 Corporate Management			Jump to question: 2.1
Please list the Other Job titles in this sub-category n	ot listed above		
2.2 Communication and Promotions			
2.2 Communication and Fromotions	# of Emp	loyees Avg. Annual Salary	Jump to question: 2.2 Average Tenure
Publicity, Program Promotion Chief	o. <u>_</u> p	\$	7 Horago Tomaro
Publicity, Program Promotion Chief - Joint		\$	
Communication and Public Relations, Chief		\$	
Communication and Public Relations, Chief - Joint		\$	
2.2 Communication and Promotions			Jump to question: 2.2
Please list the Other Job titles in this sub-category n	ot listed above		
2.3 Programming and Productions			lump to question: 3.3
	# of Employees	Avg. Annual Salary	Jump to question: 2.3 Average Tenure
Programming Director	1.00	\$ 84,696	Average renure
Programming Director - Joint		\$	

Production, Chief	2.00	\$ 75,190	5
Production, Chief - Joint		\$	
Executive Producer		\$	
Executive Producer - Joint		\$	
Producer	1.00	\$ 52,106	15
Producer - Joint		\$	
2.3 Programming and Productions			
Please list the Other Job titles in this sub-category n	ot listed above		Jump to question: 2.3
2.4 Development and Fundraising			Jump to question: 2.4
	# of Employees	Avg. Annual Salary	Average Tenure
Development, Chief		\$	
Development, Chief - Joint		\$	
Member Services, Chief		\$	
Member Services, Chief - Joint		\$	
Membership Fundraising, Chief		\$	
Membership Fundraising, Chief - Joint		\$	
On-Air Fundraising, Chief		\$	
On-Air Fundraising, Chief - Joint		\$	
Auction Fundraising, Chief		\$	
Auction Fundraising, Chief - Joint		\$	
2.4 Development and Fundraising			Jump to question: 2.4
Please list the Other Job titles in this sub-category n	ot listed above		
2.5 Underwritting and Grant Sollicitation			Jump to question: 2.5
	# of Employees	Avg. Annual Salary	Average Tenure
Underwriting, Chief		\$	
Underwriting, Chief - Joint		\$	
Corporate Underwriting, Chief		\$	
Corporate Underwriting, Chief - Joint		\$	
Foundation Underwriting, Chief		\$	
Foundation Underwriting, Chief - Joint		\$	
Government Grants Solicitation, Chief		\$	
Government Grants Solicitation, Chief - Joint		\$	
2.5 Underwritting and Grant Sollicitation			Jump to question: 2.5
Please list the Other Job titles in this sub-category n	ot listed above		
2.6 Broadcast Engineering and Information 1	- echnology		Jump to question: 2.6
	# of Employee		y Average Tenure
Operations and Engineering, Chief		\$	
Operations and Engineering, Chief - Joint		\$	

Engineering Chief			\$			
Engineering Chief - Joint			\$			
Broadcast Engineer 1			\$			
Broadcast Engineer 1 - Joint			\$			
Production Engineer		1.00	\$	54,99	В	7
Production Engineer - Joint			\$			
Facilities, Satellite and Tower Maintenance, Chief			\$			
Facilities, Satellite and Tower Maintenance, Chief - Joint			\$			
Technical Operations, Chief			\$			
Technical Operations, Chief - Joint			\$			
Information Technology, Director			\$			
Information Technology, Director - Joint			\$			
Web Administrator/Web Master			\$			
Web Administrator/Web Master - Joint			\$			
2.6 Broadcast Engineering and Information Tech	nology				Jump to quest	ion: 26
Please list the Other Job titles in this sub-category not lis					oump to quoot	2.0
2.7 Journalists, Announcers, Broadcast and Traf	fic				Jump to quest	ion: 2.7
	# of Employee	es	Avg. Ann	ual Salary	Averaç	ge Tenure
News / Current Affairs Director			\$			
News / Current Affairs Director - Joint			\$			
Music Director			\$			
Music Librarian/Programmer			\$			
Announcer / On-Air Talent	4.0	0	\$	68,310		21
Announcer / On-Air Talent - Joint			\$			
Reporter			\$			
Reporter - Joint			\$			
Public Information Assistant			\$			
Public Information Assistant - Joint			\$			
Broadcast Supervisor			\$			
Broadcast Supervisor - Joint			\$			
Director of Continuity / Traffic			\$			
Director of Continuity / Traffic - Joint			\$			
2.7 Journalists, Announcers, Broadcast and Traf	fic				Jump to quest	ion: 2.7
Please list the Other Job titles in this sub-category not lis						
2.8 Education and Community Engagement					Jump to quest	
Education, Chief	# of Employees		Avg. Annu	al Salary	Averaç	je Tenure
EudodiiOH, OHIO						
Education, Chief - Joint			\$			

Volunteer (Coordinator			\$				
Volunteer (Coordinator - Joint			\$				
Events Cod	ordinator			\$				
Events Cor	ordinator - Joint			\$				
Section 2.	Average Salary Totals		9.00	\$	335,300		49	
0.0.5								
	ation and Community Engage the Other Job titles in this sub-ca		listed above			Jump to quest	tion: 2.8	
		itegory not	isted above					
Comments Question			Comment					
	ents for this section	`	Johnnent					
3.1 Gove	rning Board Method of Selec	tion				Jump to quest	tion: 3.1	
	number of governing board memb		ng the chairperson an	d both voting and non-	-votina	Jump to quest	1011. 3.1	
	nembers) who are selected by the				9			
3.1 Gover	rning Board Method of Selec	tion				Jump to quest	tion: 3.1	
Ex-Officio (Automatic membership because	of another	office held)				0	
3.1 Gover	rning Board Method of Selec	tion				Jump to quest	tion: 3.1	
	by government legislative body (i	including so	chool board)				0	
or other go	vernment official (e.g. governor)							
3.1 Gover	rning Board Method of Selec	tion				Jump to quest	tion: 3.1	
Elected by	community/membership						7	
3.1 Gover	rning Board Method of Selec	tion				Jump to quest	tion: 3.1	
Other (plea	ase specify below)						1	
3.1 Gover	rning Board Method of Selec	tion				Jump to quest	tion: 3.1	
Ctudent Be	pard Member							
	rning Board Method of Selec		-4.3			Jump to quest	tion: 3.1	
Elected by	board of directors itself (self-perp	betuating bo	ody)					
3.1 Gover	rning Board Method of Selec	tion				Jump to quest	tion: 3.1	
Total numb	er of board members (Automatic	total of the	above)				8	
3.2 Gover	rning Board Members					Jump to quest	tion: 3.2	
	ort the racial or ethnic group of th governing board members with a		s of your governing bo	ard by gender. Please	also report the			
		· uloubility.						
	rning Board Members	or to "Inetru	ctions and Dofinitions"	in the Employment su	bsoction	Jump to quest	tion: 3.2	
	y group identification, please refe	a to msuu	CHOIS AND DEMINIONS	in the Employment so	ibsection.			
3.2 Gover	rning Board Members						Jump to q	uestion: 3.2
	African American H	lispanic	Native American	Asian / Pacific	White, Non-	Hispanic	One Race	Total
Female Board Members		1				4		5
Male	0	0		0		3		3
Board Members	<u> </u>			0	L			
Total	0	1	0	0		7	0	8

3.2 Governing Board Members	Jump to question: 3.2	
Number of Vacant Positions		0
3.2 Governing Board Members		Jump to question: 3.2
Total Number of Board Members (Total should equal	I the total reported in Question 3.1.)	8
3.2 Governing Board Members		Jump to question: 3.2
Number of Board Members with disabilities		0
Comments		
Question	Comment	
No Comments for this section		
4.1 Community Outreach Activities		Jump to question: 4.1

Did the grant recipient engage in any of the following community outreach services, and, if so, did the outreach activity have a specific, formal component designed to be of special service to either the educational community or minority and/or other diverse audiences?

4.1 Community Outreach Activities Jump to question: 4.1

	Yes/No
Produce public service announcemnts?	Yes
Did the public service announcements have a specific, formal component designed to be of special service to the educational community?	Yes
Did the public service announcements have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?	No
Broadcast community activities information (e.g., community bulletin board, series highlighting local nonprofit agencies)?	Yes
Did the community activities information broadcast have a specific, formal component designed to be of special service to the educational community?	No
Did the community activities information broadcast have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?	No
Produce/distribute informational materials based on local or national programming?	Yes
Did the informational programming materials have a specific, formal component designed to be of special service to the educational community?	No
Did the informational programming materials have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?	No
Host community events (e.g. benefit concerts, neighborhood festivals)?	Yes
Did the community events have a specific, formal component designed to be of special service to the educational community?	No
Did the community events have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?	No
Provide locally created content for your own or another community-based computer network/web site?	Yes
Did the locally created web content have a specific, formal component designed to be of special service to the educational community?	No
Did the locally created web content have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?	No
Partner with other community agencies or organizations (e.g., local commercial TV station, Red Cross, Urban League, school district)?	Yes
Did the partnership have a specific, formal component designed to be of special service to the educational community?	Yes
Did the partnership have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?	No

Comments

Question

Comment

No Comments for this section

5.1 Radio Programming and Production

Jump to question: 5.1

Instructions and Definitions:

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5.1 Radio Programming and Production

Jump to question: 5.1

About how many original hours of station program production in each of the following categories did the grant recipient complete this year? (For purposes of this survey, programming intended for national distribution is defined as all programming distributed or offered for distribution to at least one station outside the grant recipients local market.)

5.1 Radio Programming and Production

Jump to question: 5.1

	For National Distribution	For Local Distribution/All Other	r Total
Music (announcer in studio playing principally a sequence of musical recording)		8,346	8,346
Arts and Cultural (includes live or narrated performances, interviews, and discussions, in the form of extended coverage and broadcast time devote to artistic and/or cultural subject matter)		209	209
News and Public Affairs (includes regular coverage of news events, such as that produced by a newsroom, and public issues-driven listener participation, interview and discussion programs)			0
Documentary (includes highly produced longform stand alone or series of programs, principally devoted to in-depth investigation, exploration, or examination of a single or related multiple subject matter)			0
All Other (incl. sports and religious — Do NOT include fundraising)			0
Total	0	8,555	8,555

5.1 Radio Programming and Production

Jump to question: 5.1

Out of all these hours of station production during the year for about how many was a minority ethnic or racial group member in principal charge of the production? (Minority ethnic or racial groups refer to: African-American, Hispanic, Native American and Asian American/Pacific Islander.)

5.1 Radio Programming and Production

Jump to question: 5.1

Approx Number of Original Program Hours

1,300

Comments

Question Comment

No Comments for this section

6.1 Telling Public Radio's Story

Jump to question: 6.1

The purpose of this section is to give you an opportunity to tell us and your community about the activities you have engaged in to address community needs by outlining key services provided, and the local value and impact of those services. Please report on activities that occured in Fiscal Year 2019. Responses may be shared with Congress or the public. Grantees are required to post a copy of this report (Section 6 only) to their website no later than ten (10) days after the submission of the report to CPB. CPB recommends placing the report in an "About" or similar section on your website. This section had previously been optional. Response to this section of the SAS is now mandatory.

Joint licensee Grantees that have filed a 2019 Local Content and Services Report as part of meeting the requirement for TV CSG funding may state they have done so in the corresponding questions below, so long as all of the questions below were addressed as they relate to radio operations in such report. You must include the date the report was submitted to CPB along with the TV Grantee ID under which it was submitted

6.1 Telling Public Radio's Story

Jump to question: 6.1

1. Describe your overall goals and approach to address identified community issues, needs, and interests through your station's vital local services, such as multiplatform long and short-form content, digital and in-person engagement, education services, community information, partnership support, and other activities, and audiences you reached or new audiences you engaged.

Over the past year, classical music station KBAQ in Phoenix has increased efforts to connect with the community through both public staff appearances and the weekly airing of locally rocorded performances, some being community and college ensembles and others being national and international artists. We've also helped share American Indian culture through our broadcatsts. Many of our outreach efforts are in partnership with co-licensee Arizona State University through the audio production wing of their PBS member station, KAET. Off the air, we maintain a calendar of lively arts performances all across the region, helping to bolster the arts in general in Phoienix and beyond. Past audience research, specifically focus groups, has shown us that our audience is as diverse as the community, many coming to KBAQ to escape the noise of the commercial spectrum.

6.1 Telling Public Radio's Story

Jump to question: 6.1

2. Describe key initiatives and the variety of partners with whom you collaborated, including other public media outlets, community nonprofits, government agencies, educational institutions, the business community, teachers and parents, etc. This will illustrate the many ways you're connected across the community and engaged with other important organizations in the area.

2019 brought an increased focus on live appearances along with a special live broadcast of the U.S. Army Field Band's October centennary celebration of the Grand Canyon as a National Park. The feed, produced in partnership with Arizona State University, was shared with Flagstaff public radio station KNAU and it included a world-premier performnace by Emmy-winning composer Jeff Beal: We Breathless Stand. The same band was featured in July in an Indepence Day program. Other performances throughout the year highlighted community non-profits Phoenix Symphony, Arizona Musicfest, Arizona Bach Festival, and the Phoenix Chorale.

6.1 Telling Public Radio's Story

Jump to question: 6.1

3. What impact did your key initiatives and partnerships have in your community? Describe any known measurable impact, such as increased awareness, learning or understanding about particular issues. Describe indicators of success, such as connecting people to needed resources or strengthening conversational ties across diverse neighborhoods. Did a partner see an increase in requests for related resources? Please include direct feedback from a partner(s) or from a person(s) served.

KBAQ continues being the primary source of information about culture and the arts in Metropolitan Phoenix as well as the station to hear many of the performances. Through his Heart of the Arts intervies, KBAQ's Sterling Beeaff interviews local arts leaders and visiting artists all throughout the 9-month arts season. Of particular note is the exposure of the Arizona Musicfest that KBACH provides in February and March. It brings the principal players of America's best major orchetras together (New York Philharmonic, Chicago Symphony, Bopston Symphony, and others), an orchestral all-star festival led by Robert Moody, whose interviews with Mr. Beeaff have brought praise for the mission and follow-through of KBAQ. Attendance at programs and awareness of cultural initiatives through direct participation and and social media keeps KBAQ in high demand by entities throughout the valley and state. Local concert programming broadcasting one to three nights per week have included performances by more than 100 classical music performers including the Catalyst String Quartet, Mill Avenue Chamber Players, American String Quartet, Takacs Quartet, Faure Quartet, Phoenix Children's Chorus, Arizona Opera, Phoenix Chorale, Phoenix Symphony and the True Concord Voices and Orchestra of Tucson. The broadcasts have dramatically increased awareness of local classical music groups from Arizona.

6.1 Telling Public Radio's Story

Jump to question: 6.1

4. Please describe any efforts (e.g. programming, production, engagement activities) you have made to investigate and/or meet the needs of minority and other diverse audiences (including, but not limited to, new immigrants, people for whom English is a second language and illiterate adults) during Fiscal Year 2019, and any plans you have made to meet the needs of these audiences during Fiscal Year 2020. If you regularly broadcast in a language other than English, please note the language broadcast.

KBAQ's engagement with diverse audiences in calendar 2019 have included producing a special on black composers for Black History Month, interviewing Oscar-nominated black composer Terence Blanchard, highlighting black composers for Martin Luther King, Jr Day, producing a film music special, Women of the Big Screen, featuring female film composers, for Women's History Month, and adding to regular rotation an overall more diverse playlist of composers, including the addition of female and African-American composers who are underrepresented on most classical stations, such as Louise Farrenc, Florence Price, R. Nathaniel Dett, and Amy Beach.

6.1 Telling Public Radio's Story

Jump to question: 6.1

5. Please assess the impact that your CPB funding had on your ability to serve your community. What were you able to do with your grant that you wouldn't be able to do if you didn't receive it?

Without CPB funding, KBAQ would not be able to sustain the outreach and community engagement that we need to do to serve the arts community in the Greater Phoenix area.

Comments

Question

Comment

No Comments for this section

7.1 Journalists Jump to question: 7.1

This section builds on the Census of Journalists conducted by CPB in the summer of 2010. These positions are the primary professional full-time, part-time or contract contributors to local journalism at your organization. The individuals in these positions will have had training in the standards and practices of fact-based news origination, verification, production and presentation. These are generally accepted titles for these positions but may not match position descriptions at your organization exactly. Please do your best to account for each professional journalist in your organization. Please do not count student or volunteer journalists.

7.1 Journalists

Jump to question: 7.1

Job Title	Full Time	Part Time	Contract	Male	Female	African- American	Hispanic	Native- American	Asian/ Pacific	White, Non- Hispanic	More Than One Race	Other
News Director												
Assistant News Director												
Managing Editor												
Senior Editor												
Editor												
Executive Producer												
Senior Producer												

https://isis.cpb.org/Survey/Printing.aspx?sabssas=2&secnum=1000

Producer												
Associate Producer												
Reporter/Producer												
Host/Reporter												
Reporter												
Beat Reporter												
Anchor/Reporter												
Anchor/Host												
Videographer												
Video Editor												
Other positions not already accounted for												
Total	0	0	0	0	0	0	0	0	0	0	0	0

Comments

Question Comment

No Comments for this section