Grantee Information

ID	1279
Grantee Name	KBAQ-FM
City	Tempe
State	AZ
Licensee Type	University

1.1 Employment of Full-Time Radio Employees

Jump to question: 1.1 ⌄

Please enter the number of FULL-TIME RADIO employees in the grids below.
The first grid includes all female employees, the second grid includes all male employees, and the last grid includes all persons with disabilities.

Major Job Category / Job Code / Joint Employee	African American Females	Hispanic Females	Native American Females	Asian/Pacific Females	White, Non-Hispanic Females	More Than One Race Females	Total
Officials - 1000							0
Managers - 2000							0
Professionals - 3000					4		4
Technicians - 4000							0
Sales Workers - 4500							0
Office and Clerical - 5100							0
Craftspersons (Skilled) - 5200							0
Operatives (Semi-Skilled) - 5300							0
Laborers (Unskilled) - 5400							0
Service Workers - 5500							0

Total	0	0	0	0	4	0	4

Major Job Category / Job Code / Joint Employee	African American Males	Hispanic Males	Native American Males	Asian/Pacific Males	White, Non-Hispanic Males	More Than One Race Males	Total
Officials - 1000							0
Managers - 2000					2		2
Professionals - 3000					2		2
Technicians - 4000					1		1
Sales Workers - 4500							0
Office and Clerical - 5100							0
Craftspersons (Skilled) - 5200							0
Operatives (Semi-Skilled) - 5300							0
Laborers (Unskilled) - 5400							0
Service Workers - 5500							0
Total	0	0	0	0	5	0	5

Major Job Category / Job Code / Joint Employee	Persons with Disabilities
Officials - 1000	
Managers - 2000	
Professionals - 3000	
Technicians - 4000	
Sales Workers - 4500	
Office and Clerical - 5100	
Craftspersons (Skilled) - 5200	
Operatives (Semi-Skilled) - 5300	
Laborers (Unskilled) - 5400	
Service Workers - 5500	
Total	0

Please enter the gender and ethnicity of each
person with disabilities listed above (e.g. 1 African American female).

1.2 Major Programming Decision Makers

Please report by gender and ethnic or racial group the headcount of full-time employees having responsibility for making major programming decisions. Include the station general manager if appropriate. Major programming decisions include decisions about program acquisition and production, program development, on-air program scheduling, etc. This item should result in a double-counting of some full-time employees; employees having the responsibility for making major programming decisions should be included in the counts for this item and again, by job category above, in the full-time employee Question 1.1.

Of the full-time employees reported in Question 1.1, how many, including the station general manager, have responsibility for making major programming decisions?

	African American	Hispanic	Native American	Asian/Pacific	White, Non-Hispanic	More Than One Race	Total
Female Major Programming Decision Makers							0
Male Major Programming Decision Makers					2		2
Total	0	0	0	0	2	0	2

1.3 Employment of Part-Time Radio Employees

Please enter the number of PART-TIME employees in the grids below. The first grid includes all female employees, the second grid includes all male employees, and the last grid includes all persons with disabilities.

Major Job Category / Job Code	African American Females	Hispanic Females	Native American Females	Asian/Pacific Females	White, Non-Hispanic Females	More Than One Race Females	Total
Officials - 1000							0
Managers - 2000							0
Professionals - 3000					3		3
Technicians - 4000							0
Sales Workers - 4500							0
Office and Clerical - 5100							0
Craftspersons (Skilled) - 5200							0

Major Job Category / Job Code							Total
Operatives (Semi-skilled) - 5300							0
Laborers (Unskilled) - 5400							0
Service Workers - 5500							0
Total	0	0	0	0	3	0	3

Major Job Category / Job Code	African American Males	Hispanic Males	Native American Males	Asian/Pacific Males	White, Non-Hispanic Males	More Than One Race Males	Total
Officials - 1000							0
Managers - 2000							0
Professionals - 3000	1			1	3		5
Technicians - 4000							0
Sales Workers - 4500							0
Office and Clerical - 5100							0
Craftspersons (Skilled) - 5200							0
Operatives (Semi-skilled) - 5300							0
Laborers (Unskilled) - 5400							0
Service Workers - 5500							0
Total	1	0	0	1	3	0	5

Major Job Category / Job Code	Persons with Disabilities
Officials - 1000	
Managers - 2000	
Professionals - 3000	
Technicians - 4000	
Sales Workers - 4500	
Office and Clerical - 5100	
Craftspersons (Skilled) - 5200	

Operatives (Semi-skilled) - 5300	
Laborers (Unskilled) - 5400	
Service Workers - 5500	
Total	0

1.4 Part-Time Employment

Of all the part-time employees listed in Question 1.3, how many worked less than 15 hours per week and how many worked 15 or more hours per week, but not full time?

Number working less than 15 hours per week	4
Number working 15 or more hours per week	4

1.5 Full-Time Hiring

Enter the number of full-time employees in each category hired during the fiscal year.
(Do not include internal promotions, but do include employees who changed from part-time to full-time status during the fiscal year.)

No full-time employees were hired (check here if applicable) ☐

Major Job Category / Job Code	Minority Female	Non-Minority Female	Minority Male	Non-Minority Male	Total
Officials - 1000					0
Managers - 2000					0
Professionals - 3000					0
Technicians - 4000					0
Sales Workers - 4500					0
Office / Service Workers - 5100-5500					0
Total	0	0	0	0	0

1.6 Full-Time and Part-Time Job Openings

Enter the total number of full-time and part-time openings that occurred during the fiscal year. Include both vacancies in previously filled positions and newly created positions. Include all positions that became available during the fiscal year, regardless of whether they were filled during the year. If a job opening was filled during the year, include it regardless of whether it was filled by an internal or an external candidate. Do not include as job openings any positions created through the promotion of an employee who stays in essentially the same job but has a different title (i.e. where there was no vacancy or newly created position to be filled). If no full-time or part-time job openings occured, please enter zero.

Number of full-time and part-time job openings	5

1.7 Hiring Contractors

During the fiscal year, did you hire independent contractors to provide any of the following services?

	Check all that apply
Underwritting solicitation related activities	☑
Direct Mail	☐
Telemarketing	☐
Other development activities	☐
Legal services	☐
Human Resource services	☐
Accounting/Payroll	☐
Computer operations	☐
Website design	☐
Website content	☐
Broadcasting engineering	☐
Engineering	☑
Program director activities	☐
None of the above	☐

Comments

Question	**Comment**
No Comments for this section	

2.1 Corporate Management

	# of Employees	Avg. Annual Salary	Average Tenure
Chief Executive Officer		$	
Chief Executive Officer - Joint		$	
Chief Operations Officer		$	
Chief Operations Officer - Joint		$	
Chief Financial Officer		$	

Chief Financial Officer - Joint		$		
Chief Digital Media Operations		$		
Chief Digital Media Operations - Joint		$		

Please list the Other Job titles in this sub-category not listed above

2.2 Communication and Promotions

Jump to question: 2.2 ∨

Publicity, Program Promotion Chief		$		
Publicity, Program Promotion Chief - Joint		$		
Communication and Public Relations, Chief		$		
Communication and Public Relations, Chief - Joint		$		
Head of Audience		$		
Head of Audience - Joint		$		
Social Media Specialist / Manager		$		
Social Media Specialist / Manager - Joint		$		

Please list the Other Job titles in this sub-category not listed above

2.3 Programming and Productions

Jump to question: 2.3 ∨

Programming Director	1.00	$ 97,133	5
Programming Director - Joint		$	
Production, Chief	2.00	$ 84,739	9
Production, Chief - Joint		$	
Executive Producer		$	
Executive Producer - Joint		$	
Producer	2.00	$ 57,992	2
Producer - Joint		$	
Digital Content Director		$	
Digital Content Director - Joint		$	
Digital Project Manager		$	
Digital Project Manager - Joint		$	

Managing Director, Audience Engagement   [ ] $ [ ]   [ ]

Managing Director, Audience Engagement - Joint   [ ] $ [ ]   [ ]

Please list the Other Job titles in this sub-category not listed above

2.4 Development and Fundraising

Jump to question: 2.4 ⌄

Development, Chief   [ ] $ [ ]   [ ]

Development, Chief - Joint   [ ] $ [ ]   [ ]

Member Services, Chief   [ ] $ [ ]   [ ]

Member Services, Chief - Joint   [ ] $ [ ]   [ ]

Membership Fundraising, Chief   [ ] $ [ ]   [ ]

Membership Fundraising, Chief - Joint   [ ] $ [ ]   [ ]

Major Giving Fundraising Chief   [ ] $ [ ]   [ ]

Major Giving Fundraising Chief - Joint   [ ] $ [ ]   [ ]

On-Air Fundraising, Chief   [ ] $ [ ]   [ ]

On-Air Fundraising, Chief - Joint   [ ] $ [ ]   [ ]

Auction Fundraising, Chief   [ ] $ [ ]   [ ]

Auction Fundraising, Chief - Joint   [ ] $ [ ]   [ ]

Please list the Other Job titles in this sub-category not listed above

2.5 Underwritting and Grant Sollicitation

Jump to question: 2.5 ⌄

Underwriting, Chief   [ ] $ [ ]   [ ]

Underwriting, Chief - Joint   [ ] $ [ ]   [ ]

Corporate Underwriting, Chief   [ ] $ [ ]   [ ]

Corporate Underwriting, Chief - Joint   [ ] $ [ ]   [ ]

Foundation Underwriting, Chief   [ ] $ [ ]   [ ]

Foundation Underwriting, Chief - Joint   [ ] $ [ ]   [ ]

Government Grants Solicitation, Chief   [ ] $ [ ]   [ ]

Government Grants Solicitation, Chief - Joint   [ ] $ [ ]   [ ]

Please list the Other Job titles in this sub-category not listed above

2.6 Broadcast Engineering and Information Technology

Jump to question: [2.6 ⌄]

Operations and Engineering, Chief		$	
Operations and Engineering, Chief - Joint		$	
Engineering Chief		$	
Engineering Chief - Joint		$	
Broadcast Engineer 1		$	
Broadcast Engineer 1 - Joint		$	
Production Engineer	1.00	$ 50,906	1
Production Engineer - Joint		$	
Facilities, Satellite and Tower Maintenance, Chief		$	
Facilities, Satellite and Tower Maintenance, Chief - Joint		$	
Technical Operations, Chief		$	
Technical Operations, Chief - Joint		$	
Information Technology, Director		$	
Information Technology, Director - Joint		$	
Web Administrator/Web Master		$	
Web Administrator/Web Master - Joint		$	

Please list the Other Job titles in this sub-category not listed above

2.7 Journalists, Announcers, Broadcast and Traffic

Jump to question: [2.7 ⌄]

News / Current Affairs Director		$	
News / Current Affairs Director - Joint		$	
Music Director		$	
Music Librarian/Programmer		$	
Announcer / On-Air Talent	3.00	$ 73,609	9
Announcer / On-Air Talent - Joint		$	
Reporter		$	

Reporter - Joint		$	
Public Information Assistant		$	
Public Information Assistant - Joint		$	
Broadcast Supervisor		$	
Broadcast Supervisor - Joint		$	
Director of Continuity / Traffic		$	
Director of Continuity / Traffic - Joint		$	

Please list the Other Job titles in this sub-category not listed above

2.8 Education and Community Engagement　　　　　　Jump to question: 2.8 ▾

Education, Chief		$	
Education, Chief - Joint		$	
Volunteer Coordinator		$	
Volunteer Coordinator - Joint		$	
Events Coordinator		$	
Events Coordinator - Joint		$	
Section 2. Average Salary Totals	9.00	$ 364,379	26

Please list the Other Job titles in this sub-category not listed above

Comments

Question	**Comment**
No Comments for this section	

3.1 Governing Board Method of Selection　　　　　　Jump to question: 3.1 ▾

Enter the number of governing board members (including the chairperson and both voting and non-voting ex-officio members) who are selected by the following methods:

Ex-Officio (Automatic membership because of another office held)	
Appointed by government legislative body (including school board) or other government official (e.g. governor)	
Elected by community/membership	7

Other (please specify below)	1

Student board member.

Elected by board of directors itself (self-perpetuating body)	
Total number of board members (Automatic total of the above)	8

3.2 Governing Board Members

Jump to question: 3.2 ⌄

Please report the racial or ethnic group of the members of your governing board by gender. Please also report the number of governing board members with a disability.

For minority group identification, please refer to "Instructions and Definitions" in the Employment subsection.

	African American	Hispanic	Native American	Asian / Pacific	White, Non-Hispanic	More Than One Race	Total
Female Board Members					6		6
Male Board Members	1	1					2
Total	1	1	0	0	6	0	8

Number of Vacant Positions	
Total Number of Board Members (Total should equal the total reported in Question 3.1.)	8
Number of Board Members with disabilities	

Comments

Question	Comment

No Comments for this section

4.1 Community Outreach Activities

Jump to question: 4.1 ⌄

Did the grant recipient engage in any of the following community outreach services, and, if so, did the outreach activity have a specific, formal component designed to be of special service to either the educational community or minority and/or other diverse audiences?

Yes/No

Produce public service announcemnts?	Yes ⌄
Did the public service announcements have a specific, formal component designed to be of special service to the educational community?	Yes ⌄

Did the public service announcements have a specific, formal component designed to be of special service to the minority community and/or diverse audiences? | No ⌄

Broadcast community activities information (e.g., community bulletin board, series highlighting local nonprofit agencies)? | Yes ⌄

Did the community activities information broadcast have a specific, formal component designed to be of special service to the educational community? | No ⌄

Did the community activities information broadcast have a specific, formal component designed to be of special service to the minority community and/or diverse audiences? | No ⌄

Produce/distribute informational materials based on local or national programming? | Yes ⌄

Did the informational programming materials have a specific, formal component designed to be of special service to the educational community? | No ⌄

Did the informational programming materials have a specific, formal component designed to be of special service to the minority community and/or diverse audiences? | No ⌄

Host community events (e.g. benefit concerts, neighborhood festivals)? | Yes ⌄

Did the community events have a specific, formal component designed to be of special service to the educational community? | No ⌄

Did the community events have a specific, formal component designed to be of special service to the minority community and/or diverse audiences? | No ⌄

Provide locally created content for your own or another community-based computer network/web site? | Yes ⌄

Did the locally created web content have a specific, formal component designed to be of special service to the educational community? | No ⌄

Did the locally created web content have a specific, formal component designed to be of special service to the minority community and/or diverse audiences? | No ⌄

Partner with other community agencies or organizations (e.g., local commerical TV station, Red Cross, Urban League, school district)? | Yes ⌄

Did the partnership have a specific, formal component designed to be of special service to the educational community? | Yes ⌄

Did the partnership have a specific, formal component designed to be of special service to the minority community and/or diverse audiences? | No ⌄

Comments

Question	Comment

No Comments for this section

5.1 Radio Programming and Production

Jump to question: 5.1 ⌄

Instructions and Definitions:

About how many original hours of station program production in each of the following categories did the grant recipient complete this year? (For purposes of this survey, programming intended for national distribution is defined as all programming distributed or offered for distribution to at least one station outside the grant recipients local market.)

For National Distribution	For Local Distribution/All Other	Total

Music (announcer in studio playing principally a sequence of musical recording)		8,474	8,474
Arts and Cultural (includes live or narrated performances, interviews, and discussions, in the form of extended coverage and broadcast time devote to artistic and/or cultural subject matter)		285	285
News and Public Affairs (includes regular coverage of news events, such as that produced by a newsroom, and public issues-driven listener participation, interview and discussion programs)			0
Documentary (includes highly produced longform stand alone or series of programs, principally devoted to in-depth investigation, exploration, or examination of a single or related multiple subject matter)			0
All Other (incl. sports and religious — Do NOT include fundraising)		0	0
Total	0	8,759	8,759

Out of all these hours of station production during the year for about how many was a minority ethnic or racial group member in principal charge of the production? (Minority ethnic or racial groups refer to: African-American, Hispanic, Native American and Asian American/Pacific Islander.)

Approx Number of Original Program Hours   1,000

Comments

Question	Comment

No Comments for this section

6.1 Telling Public Radio's Story

Jump to question: 6.1 ⌄

The purpose of this section is to give you an opportunity to tell us and your community about the activities you have engaged in to address community needs by outlining key services provided, and the local value and impact of those services. Please report on activities that occured in Fiscal Year 2023. Responses may be shared with Congress or the public. Grantees are required to post a copy of this report (Section 6 only) to their website no later than ten (10) days after the submission of the report to CPB. CPB recommends placing the report in an "About" or similar section on your website. This section had previously been optional. Response to this section of the SAS is now mandatory.

Joint licensee Grantees that have filed a 2023 Local Content and Services Report as part of meeting the requirement for TV CSG funding may state they have done so in the corresponding questions below, so long as all of the questions below were addressed as they relate to radio operations in such report. You must include the date the report was submitted to CPB along with the TV Grantee ID under which it was submitted.

1. Describe your overall goals and approach to address identified community issues, needs, and interests through your station's vital local services, such as multiplatform long and short-form content, digital and in-person engagement, education services, community information, partnership support, and other activities, and audiences you reached or new audiences you engaged.

In 2023, classical music station KBAQ in Phoenix concentrated on its primary objective of providing classical music presented by local hosts to serve as a refuge from the 24-hour news cycle. Listeners often tell us they appreciate the oasis. KBAQ continued its web- and email-based promotions inviting listeners to help choose the music through the Top 100 Most Wanted List. The station also continued to air locally recorded performances on Arizona Encore, and, for the first time, in 2023 we established a performance space in the station to allow local musical

groups to come and share their talents with the audience. KBAQ's listener demographic skews much older than that of most radio stations, so many the audience cannot attend concerts in Phoenix, but they can have a similar experience through the studio performances of local groups that KBAQ provides.

2. Describe key initiatives and the variety of partners with whom you collaborated, including other public media outlets, community nonprofits, government agencies, educational institutions, the business community, teachers and parents, etc. This will illustrate the many ways you're connected across the community and engaged with other important organizations in the area.

Many of our outreach efforts are in partnership with co-licensee Arizona State University through the audio production wing of its PBS member station, KAET. In 2023, we aired local performances from the Phoenix Symphony along with recent performances from True Concord Voices, the Phoenix Chorale, and Arizona Musicfest Festival Orchestra. Our in-studio performances of local ensembles brought Tetra String Quartet, Downtown Chamber Series Players, Mill Ave Chamber Players, and Helios into listeners' cars and homes, and provided these ensembles with limited budgets a chance to promote their activities and concerts. Annually, KBAQ participates in the worldwide tradition of classical stations airing the Vienna Philharmonic's New Year's Day concert. We also continued our work with area schools for the Classical Next initiative, recognizing the most talented young musicians, ages 7 to 13, in the listening area. Each month, we selected one aspiring musician, interviewed them, and then visited their school to honor them among their peers.

3. What impact did your key initiatives and partnerships have in your community? Describe any known measurable impact, such as increased awareness, learning or understanding about particular issues. Describe indicators of success, such as connecting people to needed resources or strengthening conversational ties across diverse neighborhoods. Did a partner see an increase in requests for related resources? Please include direct feedback from a partner(s) or from a person(s) served.

KBAQ continues being the primary source of information about culture and the arts in Metropolitan Phoenix. We continue to air, two to three nights per week, recently recorded concerts from diverse visiting ensembles: Catalyst String Quartet, Mill Avenue Chamber Players, American String Quartet, Takacs Quartet, Faure Quartet, Phoenix Children's Chorus, Arizona Opera, and True Concord Voices and Orchestra of Tucson. Plus our Heart of the Arts podcast continued to raise awareness about arts events and organizations in the Phoenix area.

4. Please describe any efforts (e.g. programming, production, engagement activities) you have made to investigate and/or meet the needs of minority and other diverse audiences (including, but not limited to, new immigrants, people for whom English is a second language and illiterate adults) during Fiscal Year 2023, and any plans you have made to meet the needs of these audiences during Fiscal Year 2024. If you regularly broadcast in a language other than English, please note the language broadcast.

In 2023, KBAQ highlighted minority composers, soloists, and conductors, and ensembles throughout Black History Month, Women's History Month, Hispanic Heritage Month, Asian American and Pacific Islander Month and Pride Month. We recognized their achievements on air when playing musical selections, and we directed listeners to our website where we had additional content about these musicians' careers. Our engagement with diverse audiences in 2023 also included presenting a special on black film composers (Quincy Jones, Terence Blanchard, Mervyn Warren); spotlighting black composers throughout the day for Martin Luther King, Jr. Day; presenting a film music special, Women of the Big Screen, featuring female film composers, for Women's History Month; continuing to build an overall more diverse playlist of composers than what you would find at many classical stations; producing a choral music special for Juneteenth honoring black composers; airing music for a wider range of holidays, including traditional celebrations of minority communities, such as Kwanzaa, Juneteenth, and Dia De Los Muertos. In 2024, we will add programming for Native American Heritage Month in November.

5. Please assess the impact that your CPB funding had on your ability to serve your community. What were you able to do with your grant that you wouldn't be able to do if you didn't receive it?

Without CPB funding, KBAQ would not be able to sustain the community engagement that serves the arts community in the Greater Phoenix area. We would be limited to simply airing music, without the outreach component described above that connects the audience to the arts community. The CPB funding allows us to devote resources to producing special content that directly benefits and celebrates the diverse demographic in Metropolitan Phoenix. In 2023, this funding made it possible for us to establish a performance space at our main studios and bring in local ensembles for live and recorded performances. The performances require a sound engineer, an expense that will continue and increase in 2024.

Comments

Question	Comment

No Comments for this section

7.1 Journalists

This section builds on the Census of Journalists conducted by CPB in the summer of 2010. These positions are the primary professional full-time, part-time or contract contributors to local journalism at your organization. The individuals in these positions will have had training in the standards and practices of fact-based news origination, verification, production and presentation. These are generally accepted titles for these positions but may not match position descriptions at your organization exactly. Please do your best to account for each professional journalist in your organization. Please do not count student or volunteer journalists.

Job Title	Full Time	Part Time	Contract	Male	Female	African-American	Hispanic	Native-American	
News Director									☐
Assistant News Director									☐
Managing Editor									☐
Senior Editor									☐
Editor									☐
Executive Producer									☐
Senior Producer									☐
Producer									☐
Associate Producer									☐
Reporter/ Producer									☐
Host/ Reporter									☐
Reporter									☐
Beat Reporter									☐
Anchor/ Reporter									☐
Anchor/Host									☐
Videographer									☐
Video Editor									☐

Other positions not already accounted for									
Total	0	0	0	0	0	0	0	0	

Comments

Question   **Comment**

No Comments for this section

8.1 Which Content Management System (CMS) is your station using? Jump to question: 8.1 ▾

CMS is a platform that facilitates creating, editing, organizing, publishing web and mobile content.

Check all that apply

Grove ☐

Bento ☐

WordPress ☐

Drupal ☑

None ☐

Other

8.2 Which Customer Relationship Management (CRM) System is your station using? Jump to question: 8.2 ▾

CRM is a platform for planning and tracking direct marketing and fundraising programs and lead campaigns; managing and tracking communications with prospective and current donors/members; and serves as a database for storing user, donor and/or member data to build profiles.

Check all that apply

CDP ☐

Salesforce ☐

Blackbaud ☐

Carl Bloom ☐

Roi Solutions ☐

Adobe ☐

Allegiance ☑

None ☐

Other

8.3 Which Email Service Provider (ESP) is your station using?

ESP is a platform that provides services and templates for developing, launching, tracking email campaigns and email marketing activities.

Check all that apply

Mailchimp ☐

Constant Contact ☑

GoDaddy ☐

SendGrid ☐

None ☐

Other

8.4 Which Marketing Automation Platform is your station using?

Marketing Automation Platform is a platform to automate marketing actions or tasks, streamline marketing workflows, and measure the outcomes of marketing campaigns. These tools provide a central marketing database for all marketing information and interactions, create segmented, personalized, and timely marketing experiences for donors and members. They also provide automation features across multiple aspects of marketing including email, social media, lead generation, direct mail, digital advertising, and more.

Check all that apply

Mailchimp Marketing Platform ☐

Hubspot Marketing Hub ☐

Adobe ☑

None ☐

Other

Comments

Question	Comment
No Comments for this section	

9.1 Did your station have the capability to relay CAP messages from IPAWS in FY{{FY}}?   Jump to question: 9.1 ⌄

Yes ☑

No ☐

If no, why not?

9.2 How many CAP messages did your station release in FY{{FY}}? (Available from CAP log from your encoder(s))   Jump to question: 9.2 ⌄

| 3 |

9.3 Is your station compliant with the new FCC rules for EAS encoder systems that went into effect December 12, {{FY}}? https://www.fcc.gov/fcc-sets-dates-improved-emergency-alert-system-messages   Jump to question: 9.3 ⌄

Yes ☑

No ☐

If no, why not?

9.4 Please describe your internal policy and threshold for pass-through of EAS messages, including how your system checks for CAP-compliant alerts.   Jump to question: 9.4 ⌄

The system polls IPAWS servers every 30 seconds to check for CAP-compliant alerts. The Sage EnDec then uses a set of filters to determine if a received message should be forwarded or not. If the message is determined to be one that should be forwarded, it is then automatically forwarded as an EAS message.

9.5 Please describe the relationship between your station and local emergency management agency.   Jump to question: 9.5 ⌄

KBAQ is co-located and run by the same group that owns KJZZ. KJZZ is the LP-2 station for Maricopa County, Arizona. We work directly with local EMAs to ensure tests and alerts are disseminated in a timely manner. Also, our Chief Engineer proof-reads and offers suggestions on the annual RMT schedule which is released by Maricopa County Emergency Management and the Arizona SECC.

9.6 Are you currently able to measure the number of individuals with Access and Functional Needs* (AFN) in your broadcast coverage area?   Jump to question: 9.6 ⌄

Yes ☐

No ☑

If Yes Please list the source(s) from which you obtain data on the AFN individuals in your coverage area:

9.7 Are you currently able to reach the AFN community in your coverage area with your emergency alerting broadcast technology(ies)? (Yes -- we can reach most AFN individuals; Somewhat -- we can reach some AFN individuals but not all; No -- we are unable to reach AFN individuals; Unsure – we do not have enough data to know)

Yes ☐

No ☐

Somewhat ☐

Unsure ☑

(Optional) What barriers are preventing you from better reaching your AFN communities with emergency alerts?

We have no way to measure this.

9.8 For each transmitter, please list the make, model, current firmware version, location (specify studio, transmitter site, or other location), and internet connectivity of your EAS equipment. If you have more transmitters to add, please press the TAB button while on the last row.

	Call letters	Location	Model	Firmware Version	Make	Connected
1	KBAQ	Phoenix, AZ	Digital Endec	96-00	Sage	Yes
2						
3						
4						
5						
6						
7						
8						
9						
10						
11						
12						
13						
14						

15					
16					
17					
18					
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Comments

Question   **Comment**

No Comments for this section